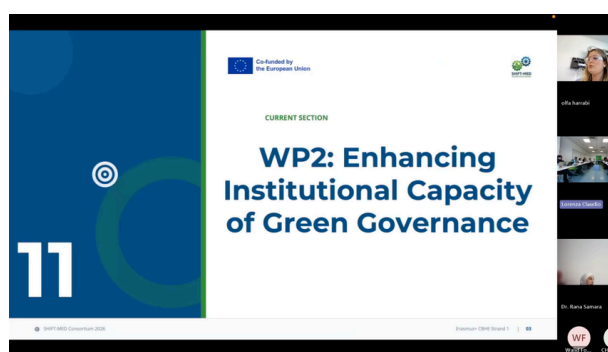


SHIFT-MED

SHAPING THE FUTURE OF UNIVERSITIES: TWIN TRANSITIONS ACROSS THE MEDITERRANEAN



The second day focused on WP2 – Enhancing Institutional Capacity for Green Governance, alongside discussions on upcoming project activities, coordination mechanisms, and next consortium milestones. Beyond the technical programme, the meeting also strengthened partnership cohesion through cultural and networking activities, including a visit to the Historical Archive of the Banco di Napoli (CartaStorie Museum).

Kick-off Meeting successfully established a common vision, clear roles, and a collaborative working culture, setting the stage for effective implementation and long-term impact across the Mediterranean higher education landscape.

SHIFT-MED KICK-OFF MEETING IN ITALY: ALIGNING PARTNERS FOR THE TWIN GREEN & DIGITAL TRANSITION

The SHIFT-MED project Kick-off Meeting, hosted by Università degli Studi di Napoli Parthenope in Italy, marked a key milestone in launching the project's collaborative journey toward shaping the future of universities through twin green and digital transitions. Held between 4–7 February 2026, the meeting brought together higher education institutions and partner organisations from Tunisia, Palestine, Türkiye, and Europe, creating a strong foundation for coordinated implementation.

The agenda combined strategic alignment and operational planning, beginning with partner presentations that highlighted institutional profiles, expertise, and expected contributions. This was followed by an in-depth introduction to the project's context, objectives, governance structure, and Work Package framework, including the Gantt Chart, project mind map, and management arrangements. Dedicated sessions addressed quality assurance, risk management, financial reporting, communication and dissemination planning, ensuring a shared understanding of responsibilities, procedures, and compliance with Erasmus+ requirements.

SHIFT-MED PROJECT ADVANCES THE TWIN GREEN & DIGITAL TRANSITION IN HIGHER EDUCATION

The SHIFT-MED (Shaping the Future of Universities: Twin Transitions across the Mediterranean) project has officially entered its implementation phase, bringing together universities and partner organisations from Europe, North Africa, and the Middle East under the Erasmus+ Capacity Building in Higher Education programme. The project aims to strengthen institutional capacity in higher education by embedding green governance, digital innovation, and quality assurance mechanisms into university systems. Through collaborative work packages, shared learning spaces, and cross-regional cooperation, SHIFT-MED supports universities in becoming more sustainable, digitally mature, and socially responsive, contributing to long-term transformation across the Mediterranean higher education landscape.



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WHERE GREEN MEETS DIGITAL

*Reimagining Universities
Across the Mediterranean*



Twin Green & Digital Transition

Integrating environmental sustainability & digital transformation in universities



Modernised & Inclusive Curricula

Developing green & digital curricula aligned with labor market needs



Capacity Building for Institutions & Staff

Empowering HEIs & educators with training & quality frameworks



Digital Innovation & Eco-Smart Learning

Enhancing access & quality through AI and inclusive learning tools



Mediterranean Cooperation & Shared Impact

Co-creating greener, smarter, and inclusive HE systems



SHIFT-MED – Shaping the Future of Universities

Twin Green & Digital Transition

SHIFT-MED supports higher education institutions in integrating environmental sustainability and digital transformation as core pillars of teaching, governance, and innovation across the Mediterranean region.

Modernised & Inclusive Curricula

The project promotes the development of interdisciplinary green and digital curricula, ensuring universities deliver relevant, future-oriented learning pathways aligned with labour market and societal needs.

Capacity Building for Institutions & Staff

Through targeted training, governance frameworks, and quality assurance mechanisms, SHIFT-MED strengthens the institutional capacity of universities

Digital Innovation & Eco- Smart Learning

By leveraging AI-supported and inclusive digital learning tools, the project enhances access, flexibility, and quality of higher education

Mediterranean Cooperation & Shared Impact

SHIFT-MED fosters cross-border collaboration among universities, public bodies, and civil society actors



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